

VALUE CHAIN MANAGEMENT

ABSTRACT OF THE DISCLOSURE

5 A system (10) for managing a value chain includes a planning application (36)  
that receives planning data from a number of entities included in a value chain and  
automatically generates a plan according to the planning data. At least two of the  
entities do not directly communicate planning data to one another. The system (10)  
also includes a manager application (44) that receives the plan and automatically  
10 identifies one or more exceptions in the plan, communicates planning data relating to  
the exceptions to one or more of the entities, receives instructions from one or more of  
the entities regarding how the exceptions are to resolved, and automatically modifies  
the planning data in response to the instructions.